

**The Caring Hearts Auxiliary Presents
The Louis and Anne Green Memory and Wellness Center**

19th Annual
*Keep Memories
Alive Walk*



**SCAN HERE
FOR MORE
INFORMATION**



FLORIDA ATLANTIC UNIVERSITY
**Louis and Anne Green
Memory and Wellness Center**
Christine E. Lynn College of Nursing

boca
magazine

SUNDAY, NOVEMBER 2, 2025

Town Center at Boca Raton – 6000 Glades Road (North Entrance) Boca Raton
Registration 8:00 a.m. | Walk 9:00 a.m. | Wrap-Up 11:00 a.m.

**BENEFITING THE LOUIS AND ANNE GREEN MEMORY AND WELLNESS CENTER OF THE
CHRISTINE E. LYNN COLLEGE OF NURSING AT FLORIDA ATLANTIC UNIVERSITY®**

2025 Annual Keep Memories Alive Walk

Dear Friend:

We hope this letter finds you well. With the 19th annual Keep Memories Alive Walk coming up, we are inviting you, along with your family and friends, to join us on Sunday, November 2, 2025, at 9:00 a.m. at Town Center at Boca Raton (North Entrance). Our theme this year is "One Community, One Walk". We encourage you to show your enthusiasm by donning fun hats, shirts, and other gear. Get creative by showing your individual or team spirit!

As you may know, The Louis and Anne Green Memory and Wellness Center, a part of the Christine E. Lynn College of Nursing at Florida Atlantic University, receives more than 10,000 visits each year and is partially funded through the generosity of private donations and the efforts of the Caring Hearts Auxiliary. The daily need for Memory and Wellness Center services continues to grow.

In recent years, over 300 walkers participated in our Keep Memories Alive Walk, raising more than \$100,000 per year! With these funds, we provide Adult Day Care scholarships for individuals with memory disorders, programs that support and nurture their family caregivers, and furnishings in the Day Care Center to ensure the comfort and safety of our participants.

Our purpose is to ensure we eliminate any waiting lists for individuals and families in need as soon as possible; support the further expansion of programs and services offered at the Center; and continue to support programs for the unsung heroes, our caregivers.

Please walk with us as a team or as an individual! Create your own 'community' with friends and make a team! For more information, please contact the Caring Hearts Auxiliary office at 561-297-4066 or email nurchearts@fau.edu.

Help us help others "Keep Memories Alive!" Prizes will be awarded to captains with the most funds raised!

Kindest regards,



Ann Griffith
Event Co- Chair



Patricia Liehr
Event Co-Chair

The Louis and Anne Green Memory & Wellness Center

is a unique and integral component of the Christine E. Lynn College of Nursing and is grounded in the College's philosophy of caring. Our mission is to meet the complex needs of persons with memory disorders, such as Alzheimer's disease, and their families through a comprehensive array of services, compassionate and innovative programs of care, research, and education. Our intention is to treat each person as an individual, with dignity and respect, enabling each client to function at their personal best while maximizing their quality of life.



In addition to the services provided, the Center conducts research on best practices in care for persons with Alzheimer's disease and related disorders (ADRD) and caregiver support. We also provide practicum experiences for students of nursing, medicine, social work, exercise science, communication disorders, health administration, and other disciplines. We aim to understand what matters most to each client and family and respond to individual needs in a caring way.

The Mission of the Caring Hearts Auxiliary

is to support, promote, and raise funds for the programs of the Memory and Wellness Center. Their fundraising activities include the annual "Keep Memories Alive" Walk at Boca Town Center Mall each fall. Funds raised support Adult Day Care scholarships and caregiver programs.



Your Sponsorship

has a tremendous impact! Each sponsor level provides hours of specialized individualized care in various programs at the Memory and Wellness Adult Day Care for persons with mild to moderate dementia. Care is designed to stimulate cognitive function; improve attention, mood, balance, and physical stamina; and enhance social interaction and communication. Below represents the hours of care.

Presenting Sponsor (\$50,000) *	4,375 hours of care
Diamond Sponsors (\$25,000)	2,188 hours of care
Emerald Sponsor (\$15,000) *	1,313 hours of care
Platinum Sponsors (\$10,000)	875 hours of care
Gold Sponsors (\$5,000)	438 hours of care
Silver Sponsors (\$2,500)	219 hours of care
Bronze Sponsors (\$1,000)	88 hours of care
Friends of the Caring Hearts Auxiliary (\$500)	44 hours of care

SPONSORSHIP OPPORTUNITIES

Your sponsorship supports Adult Day Care participant scholarships for those in financial need, family caregiver support programs, and furnishings in the Day Care Center to ensure the comfort and safety of our participants.

In addition to specific Sponsor level benefits, Sponsors (Presenting through Silver levels) receive the following:

- Listed at Sponsor level on social media, name listed on Patron Board, Christine E. Lynn College of Nursing newsletter, walk t-shirts, marketing materials, and URL linked to Walk website
- Table for displaying marketing materials and giveaways. *Please reserve your table by September 26, 2025

Presenting Sponsor | \$50,000

Benefits

- Introduction by Master of Ceremonies
- Welcome guests
- Front line of ribbon cutting
- Name on Walk t-shirt sleeve
- Full page color acknowledgement on media screen
- Included in Christine E. Lynn College of Nursing newsletter
- Logo/Name on Walk website
- Name listed on Patron Board

Diamond Sponsors | \$25,000

Benefits

- Present awards to top fundraisers
- Name on Walk t-shirt sleeve
- Full page color acknowledgement on media screen
- Included in Christine E. Lynn College of Nursing newsletter
- Logo/Name on Walk website
- Name listed on Patron Board

Emerald Sponsor | \$15,000

Benefits

- Name on Walk t-shirt sleeve
- Half page color acknowledgement on media screen
- Included in Christine E. Lynn College of Nursing newsletter
- Logo/Name on Walk website
- Name listed on Patron Board

Platinum Sponsors | \$10,000

Benefits

- Name on back of Walk t-shirt
- Half page color acknowledgement on media screen
- Logo/Name on Walk website
- Included in College of Nursing newsletter
- Name listed on Patron Board

Gold Sponsors | \$5,000

Benefits

- Name on back of Walk t-shirt
- Half page color acknowledgement on media screen
- Included in College of Nursing newsletter
- Name listed on Patron Board

Silver Sponsors | \$2,500

Benefits

- Name on back of Walk t-shirt
- Half page b/w acknowledgement on media screen
- Name listed on Patron Board

Bronze Sponsors | \$1,000

Benefits

- Name on back of Walk t-shirt
- Table for display of marketing materials
- Name listed on Patron Board

Friends of the Caring Hearts Auxiliary | \$500

Benefits

- Name listed on Patron Board

In-kind Sponsors

Benefits

- Based on level of In-kind donation
- Acknowledgement on Media Screen
- Listed on Patron Board

PLEASE RETURN THIS FORM INDICATING YOUR LEVEL OF SUPPORT.

Presenting Sponsor / \$50,000 (Exclusive)	<input type="checkbox"/>	Silver Sponsors / \$2,500	<input type="checkbox"/>
Diamond Sponsors / \$25,000	<input type="checkbox"/>	Bronze Sponsors / \$1,000	<input type="checkbox"/>
Emerald Sponsor / \$15,000 (Exclusive)	<input type="checkbox"/>	Friends of the Caring Hearts Auxiliary / \$500	<input type="checkbox"/>
Platinum Sponsors / \$10,000	<input type="checkbox"/>		<input type="checkbox"/>
Gold Sponsors / \$5,000	<input type="checkbox"/>		<input type="checkbox"/>

I am not able to attend but would like to graciously donate \$_____.

MEDIA INFORMATION

MEDIA SCREEN ACKNOWLEDGEMENTS_- copy deadline September 26, 2025

Full-page acknowledgement 9.5" width x 7" height

Half-page acknowledgement 4.625" width x 7" height

Camera ready artwork due September 26, 2025. File types accepted: PDF, PNG, TIFF, EPS, JPEG, minimum dpi (resolution) 300. Email to mfishe29@health.fau.edu

WALKERS INFORMATION

Name	Address	Email	Donation

Walkers raising a minimum of \$40 will receive a “Keep Memories Alive” T-shirt; \$50 at the door.

CONTACT & PAYMENT INFORMATION

Please Complete Contact and Payment Information

Name of Sponsor _____
Contact Person _____
Address _____
City _____ State _____ Zip _____
Telephone _____ Email _____



___ Check enclosed/to follow (circle one) ___ Credit Card (please visit fauf.fau.edu/memories) or scan QR Code.

- Checks are made payable to Florida Atlantic University Foundation, Inc. Please write “NRS-008-KMA” on the memo line.
- Mailing address: Louis and Anne Green Memory and Wellness Center, 777 Glades Rd., Bldg., AZ-79, Boca Raton, FL 33431-0991, Attn: Caring Hearts Auxiliary.
- Contact Caring Hearts Auxiliary at 561-297-4066 or mfishe29@health.fau.edu for additional information.

The Florida Atlantic University Foundation, Inc, is a not-for-profit 501(c)(3) corporation, in support of Florida Atlantic University. Your gift is tax deductible as defined by the law. Consult with your tax advisor for deductibility of your charitable gift.