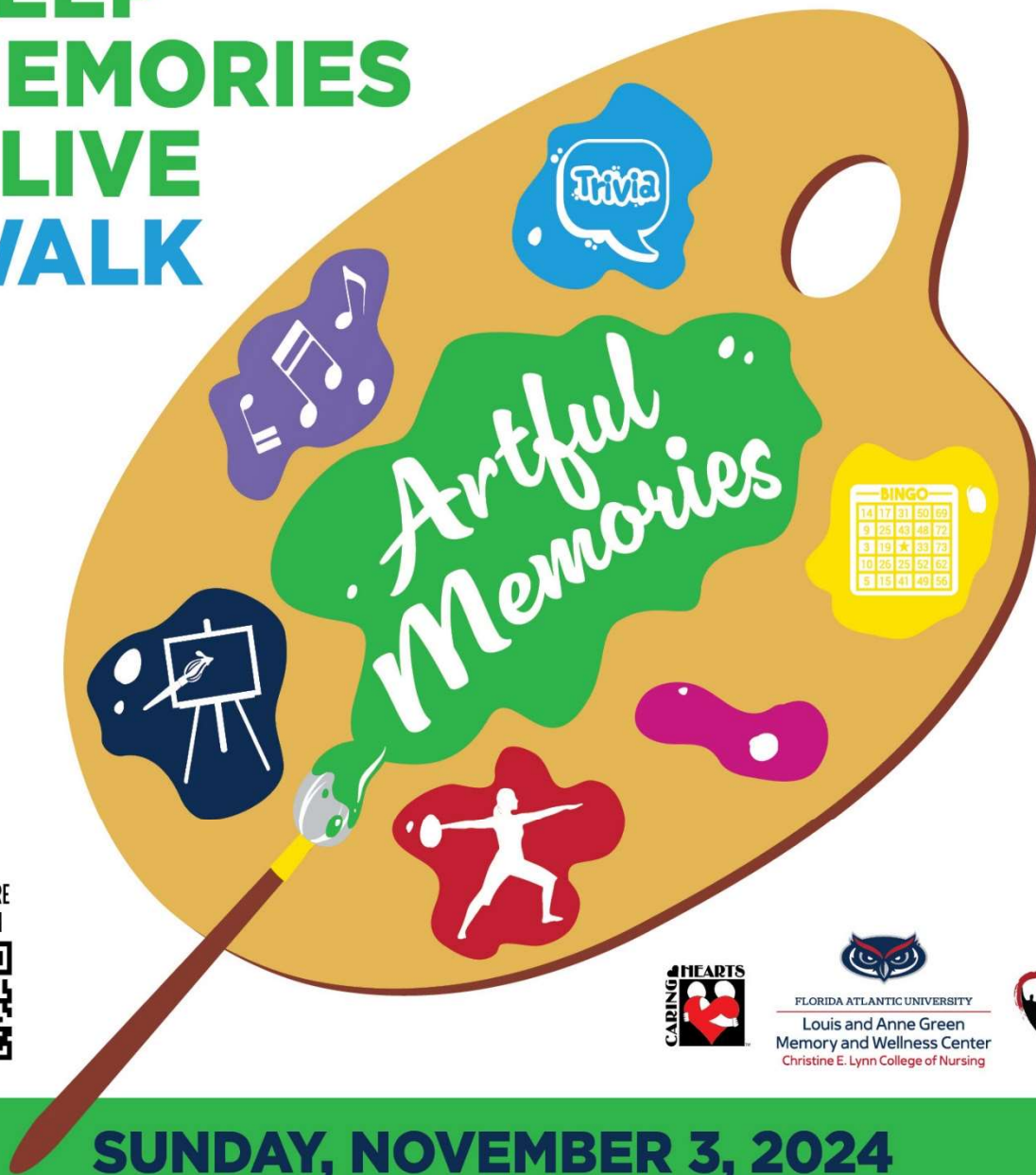


THE CARING HEARTS AUXILIARY PRESENTS  
THE LOUIS AND ANNE GREEN MEMORY AND WELLNESS CENTER

18TH ANNUAL  
**KEEP  
MEMORIES  
ALIVE  
WALK**

SCAN FOR MORE  
INFORMATION



FLORIDA ATLANTIC UNIVERSITY  
Louis and Anne Green  
Memory and Wellness Center  
Christine E. Lynn College of Nursing



**SUNDAY, NOVEMBER 3, 2024**

Town Center at Boca Raton - 6000 Glades Road (North Entrance) Boca Raton  
Registration 8:00 a.m. | Walk 9:00 a.m. | Wrap-Up 11:00 a.m.

BENEFITING THE LOUIS AND ANNE GREEN MEMORY AND WELLNESS CENTER  
OF THE CHRISTINE E. LYNN COLLEGE OF NURSING AT FLORIDA ATLANTIC UNIVERSITY®

## 2024 Annual Keep Memories Alive Walk

Dear Friend:

We hope this letter finds you well. With the 18<sup>th</sup> annual Keep Memories Alive Walk coming up, we are inviting you, along with your family and friends, to join us on Sunday, November 3, 2024, at 9:00 a.m. at Town Center at Boca Raton (North entrance). Our theme this year is “Artful Memories,” as we all look forward and beyond the challenges we all faced the past few years. We encourage you to show your enthusiasm by donning fun hats, shirts, and other gear. Get creative by showing your individual or team spirit!

As you may know, the Louis and Anne Green Memory and Wellness Center receives more than 10,000 visits each year and is partially funded through the generosity of private donations and the efforts of the Caring Hearts Auxiliary. The daily need for Memory and Wellness Center services continues to grow.

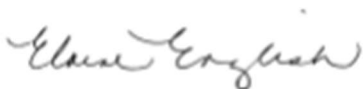
In recent years, over 300 Walkers participated in our Keep Memories Alive Walks, raising more than \$100,000 per year! With these funds, we provided Adult Day Care scholarships to participants, who received hours of care, and underwrote Center’s programs for caregivers.

Our purpose is to ensure that we eliminate any waiting lists for individuals and families in need as soon as possible; support the further expansion of programs and services offered at the Center; and continue to support programs for the unsung heroes, our caregivers.

Please walk with us as a team, or as an individual! Create your own ‘Artful Memory’ with friends and make a team! For more information, please contact the Caring Hearts Auxiliary office at 561-297-4066 or email [nurchearts@fau.edu](mailto:nurchearts@fau.edu).

Help us help others “Keep Memories Alive!” Prizes will be awarded to captains with the most funds raised!

Kindest regards,



Elaine English

Chair

**The Louis and Anne Green Memory & Wellness Center** is a unique and integral component of the Christine E. Lynn College of Nursing and is grounded in the College's philosophy of caring. Our mission is to meet the complex needs of persons with memory disorders, such as Alzheimer's disease, and their families through a comprehensive array of services, compassionate and innovative programs of care, research, and education. Our intention is to treat each person as an individual, with dignity and respect, enabling each client to function at their personal best while maximizing their quality of life.



In addition to the services provided, the Center conducts research on best practices in care for persons with Alzheimer's disease and related disorders (ADRD) and caregiver support. We also provide practicum experiences for students of nursing, medicine, social work, exercise science, communication disorders, health administration, and other disciplines. We aim to understand what matters most, to each client and family, and respond to individual needs in a caring way.



**The Mission of the Caring Hearts Auxiliary** is to support, promote, and raise funds for the programs of the Memory and Wellness Center. Their fundraising activities include the annual "Keep Memories Alive" Walk at Boca Town Center Mall each Fall. Funds raised support Adult Day Care scholarships and Caregiver programs.

**Your Sponsorship** has a tremendous impact! Each Sponsor level provides hours of specialized individualized care in various programs at the Memory and Wellness Adult Day Care for persons with mild to moderate dementia. Care is designed to stimulate cognitive function; improve attention, mood, balance, physical stamina; and enhance social interaction and communication. Below represents the hours of care.

Presenting Sponsor (\$50,000) (Exclusive)	4,375 hours of care
Diamond Sponsors (\$25,000)	2,188 hours of care
Emerald Sponsor (\$15,000) (Exclusive)	1,313 hours of care
Platinum Sponsors (\$10,000)	875 hours of care
Gold Sponsors (\$5,000)	438 hours of care
Silver Sponsors (\$2,500)	219 hours of care
Bronze Sponsors (\$1,000)	88 hours of care
Friends of the Caring Hearts Auxiliary (\$500)	44 hours of care

## SPONSORSHIP OPPORTUNITIES

Your sponsorship supports Adult Day Care participant scholarships for those in financial need and family caregiver support programs.

In addition to specific Sponsor level benefits, Sponsors (Presenting through Silver levels) receive the following:

- Listed at Sponsor level in social media, signage at event, on Patron Board, signage at FAU, newsletter, on walk t-shirts, on marketing materials, and URL linked to FAU Walk website
- Table for displaying marketing materials and giveaways. \*Please reserve table by September 27, 2024

### Presenting Sponsor | \$50,000

#### Benefits

- Introduction by Master of Ceremonies
- Welcome guests
- Front line of ribbon cutting
- Logo/Name on presentation screen
- Full page color acknowledgement on media screen
- Included in FAU Newsletter

### Diamond Sponsors | \$25,000

#### Benefits

- Present awards to top fundraisers
- Logo/Name on presentation screen
- Full page color acknowledgement on media screen
- Included in FAU Newsletter

### Emerald Sponsor | \$15,000

#### Benefits

- Name on t-shirt sleeve
- Half page color acknowledgement on media screen
- Included in FAU Newsletter

### Platinum Sponsors | \$10,000

#### Benefits

- Half page color acknowledgement on media screen
- Logo/Name on FAU Walk website
- Included in FAU Newsletter

## Gold Sponsors | \$5,000

### Benefits

- Half page color acknowledgement on media screen
- Included in FAU Newsletter

## Silver Sponsors | \$2,500

### Benefits

- Half page b/w acknowledgement on media screen

## Bronze Sponsors | \$1,000

### Benefits

- Table for display of marketing materials
- Name listed on Patron Board

## Friends of the Caring Hearts Auxiliary | \$500

### Benefits

- Name listed on Patron Board

## In-kind Sponsors

### Benefits

- Based on level of In-kind donation
- Acknowledgement on Media Screen
- Listed on Patron Board

PLEASE RETURN THIS FORM INDICATING YOUR LEVEL OF SUPPORT.

Presenting Sponsor / \$50,000	<input type="checkbox"/>	Silver Sponsors / \$2,500	<input type="checkbox"/>
Diamond Sponsors / \$25,000	<input type="checkbox"/>	Bronze Sponsors / \$1,000	<input type="checkbox"/>
Emerald Sponsor / \$15,000	<input type="checkbox"/>	Friends of the Caring Hearts Auxiliary / \$500	<input type="checkbox"/>
Platinum Sponsors / \$10,000	<input type="checkbox"/>	Full page acknowledgement	<input type="checkbox"/>
Gold Sponsors / \$5,000	<input type="checkbox"/>	Half page acknowledgement	<input type="checkbox"/>

I am not able to attend but would like to graciously donate \$\_\_\_\_\_

## MEDIA INFORMATION

MEDIA SCREEN ACKNOWLEDGEMENTS\_- copy deadline September 27, 2024

Full page acknowledgement 9.5" width x 7" height

Half page acknowledgement 4.625" width x 7" height

Camera ready artwork due September 27, 2024. File types accepted: PDF, PNG, TIFF, EPS, JPEG, minimum dpi (resolution) 300. Email to [mfishe29@health.fau.edu](mailto:mfishe29@health.fau.edu)

## WALKERS INFORMATION

Name	Address	Email	Donation

Walkers raising a minimum of \$40 will receive a "Keep Memories Alive" T-shirt, \$50 at the door.

## CONTACT & PAYMENT INFORMATION

Please Complete Contact and Payment Information

Name of Sponsor \_\_\_\_\_  
Contact Person \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Telephone \_\_\_\_\_ Email \_\_\_\_\_



\_\_\_ Check enclosed/to follow (circle one) \_\_\_ Credit Card (please visit [fauf.fau.edu/memories](http://fauf.fau.edu/memories)) or scan QR Code.

- Checks are made payable to FAU Foundation, Inc. Please write "NRS-008-KMA on the memo line.
- Mailing address: Louis and Anne Green Memory and Wellness Center, 777 Glades Rd., Bldg., AZ-79, Boca Raton, FL 33431-0991, Attn: Caring Hearts Auxiliary.
- Contact Caring Hearts Auxiliary at 561-297-4066 or [mfishe29@health.fau.edu](mailto:mfishe29@health.fau.edu) for additional information.

The Florida Atlantic University Foundation, Inc, is a not-for-profit 501(c)(3) corporation, in support of Florida Atlantic University. Your gift is tax deductible as defined by the law. Consult with your tax advisor for deductibility of your charitable gift.