The Caring Hearts Auxiliary presents the
16th Annual
“Keep Memories Alive” Walk

“Buzz” with enthusiasm

AND

“Bee” a Caring Heart Supporter

Of the Louis and Anne Green Memory and Wellness Center

November 6, 2022
Dear Friend:

We hope this letter finds you well. With the 16th Annual Keep Memories Alive Walk coming up, we are inviting you along with your family and friends to join us on Sunday, November 6, 2022 at 9:00 a.m. at the Town Center at Boca Raton (North entrance). Our theme this year is “Buzz” with Enthusiasm and “Bee” a Caring Heart Supporter of the Louis and Anne Green Memory and Wellness Center, as we all look forward and beyond the challenges we all faced in 2020 and 2021. We encourage you to show your enthusiasm by donning fun hats, shirts, etc.! Get creative by showing your individual or team spirit!

As you may know, the Louis and Anne Green Memory and Wellness Center receives more than 10,000 visits each year and is partially funded through the generosity of private donations and the efforts of the Caring Hearts Auxiliary. The daily need for the services of the Memory and Wellness Center continues to grow.

Over 200 Walkers participated in 2021’s Keep Memories Alive Walk, raising more than $155,000! With these funds, we provided Adult Day Care scholarships to participants, who received hours of care, and underwrote Center’s programs for caregivers.

Our purpose is to ensure that we eliminate any waiting lists for individuals and families in need as soon as possible; support the further expansion of programs and services offered at the Center; and continue to support programs for the unsung heroes, our caregivers.

Please walk with us as a team or an individual! Create some “Buzz” and form your own Hive (team)! For more information, please contact the Caring Hearts Auxiliary office at 561-297-4066 or nurchearts@fau.edu.

Help us help others “Keep Memories Alive!” Prizes will be awarded to Captains with the most funds raised!

Kindest regards,

Debi Feiler
Event Chair
The Louis and Anne Green Memory & Wellness Center is a unique and integral component of the Christine E. Lynn College of Nursing and is grounded in the College's philosophy of caring. Our mission is to meet the complex needs of persons with memory disorders, such as Alzheimer's disease, and their families through a comprehensive array of services, compassionate and innovative programs of care, research, and education. Our intention is to treat each person as an individual, with dignity and respect, enabling each client to function at his or her personal best while maximizing their quality of life.

In addition to the services provided, the Center conducts research on best practices in care for persons with Alzheimer's disease and related disorders (ADRD) and caregiver support. We also provide practicum experiences for students of nursing, medicine, social work, exercise science, communication disorders, health administration, and other disciplines. We aim to understand what matters most, to each client and family and respond to individual needs in a caring way.

The Mission of the Caring Hearts Auxiliary is to support, promote, and raise funds for the programs of the Memory and Wellness Center. Their fundraising activities include the annual "Keep Memories Alive" Walk at Boca Town Center each Fall. Funds raised support Adult Day Care Scholarships and the Caregiver programs.

Your Sponsorship has a tremendous impact! Each Sponsor level provides hours of specialized individualized care in various programs at the Memory and Wellness Adult Day Care for persons with mild to moderate dementia, designed to stimulate cognitive function; improve attention, mood, balance, and physical stamina; as well as to enhance social interaction and communication. Below represents the hours of care provided by each sponsorship.

<table>
<thead>
<tr>
<th>Sponsor</th>
<th>Hours of Care</th>
</tr>
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<tbody>
<tr>
<td>Presenting Sponsor ($50,000)</td>
<td>4,375</td>
</tr>
<tr>
<td>Diamond Sponsors ($25,000)</td>
<td>2,188</td>
</tr>
<tr>
<td>Emerald Sponsor ($15,000)</td>
<td>1,313</td>
</tr>
<tr>
<td>Platinum Sponsors ($10,000)</td>
<td>875</td>
</tr>
<tr>
<td>Gold Sponsors ($5,000)</td>
<td>438</td>
</tr>
<tr>
<td>Silver Sponsors ($2,500)</td>
<td>219</td>
</tr>
<tr>
<td>Bronze Sponsors ($1,000)</td>
<td>88</td>
</tr>
<tr>
<td>Friends of the Caring Hearts Auxiliary ($500)</td>
<td>44 hours of care</td>
</tr>
</tbody>
</table>
SPONSORSHIP OPPORTUNITIES

<table>
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<tr>
<th>Presenting Sponsor / $50,000</th>
<th>Gold Sponsors / $5,000</th>
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<tr>
<td>Platinum Sponsors / $10,000</td>
<td>Friends of the Caring Hearts Auxiliar / $500</td>
</tr>
</tbody>
</table>

Your sponsorship supports Adult Day Care participants scholarships for those in financial need and family caregiver support programs.

In addition to specific Sponsor level benefits, Sponsors (Presenting through Silver levels) receive the following:

- Engraved plaque on the Donor Tribute Wall located at the Louis and Anne Green Memory and Wellness Center
- Listed at Sponsor level in social media, signage at event, on Patron Board, signage at FAU, newsletter, on walk t-shirts, on marketing materials, and URL linked to FAU Walk website
- Table for displaying marketing materials and giveaways* please reserve table by September 30, 2022

Presenting Sponsor | $50,000

Benefits
- Introduction by Master of Ceremonies
- Welcome guests
- Front line of ribbon cutting
- Logo/Name on presentation screen
- Full page color ad on media screen

Diamond Sponsors | $25,000

Benefits
- Present awards to top fundraisers
- Logo/Name on presentation screen
- Full page color ad on media screen
- Included in FAU Newsletter
Emerald Sponsor | $15,000

Benefits
- Name on t-shirt sleeve
- Half page color ad on media screen
- Included in FAU Newsletter

Platinum Sponsors | $10,000

Benefits
- Half page color ad on media screen
- Logo/Name on FAU Walk website
- Included in FAU Newsletter

Gold Sponsors | $5,000

Benefits
- Half page color ad on media screen
- Included in FAU Newsletter

Silver Sponsors | $2,500

Benefits
- Half page b/w ad on media screen

*****

Bronze Sponsors | $1,000

Benefits
- Table for display of marketing materials
- Name listed on Patron Board

Friends of the Caring Hearts Auxiliary | $500

Benefits
- Name listed on Patron Board

I am not able to attend but would like to graciously donate $_________

In-kind Sponsors

Benefits
- Based on level of In-kind donation
- Ad on Media Screen
- Listed on Patron Board
MEDIA INFORMATION

MEDIA SCREEN ADVERTISEMENTS & ACKNOWLEDGEMENTS — copy deadline September 30, 2022

___$500 Full page acknowledgement/ad  9.5” wide x 7” high
___$250 Half page acknowledgement/ad  4.625” wide x 7” high

Camera ready art work due September 30, 2022 file types accepted: PDF, TIFF, EPS, JPEG, minimum dpi (resolution) 300. Email to LLAFRANCE@HEALTH.FAU.EDU

WALKERS INFORMATION

Name | Address | Email | Donation
--- | --- | --- | ---
1. | | | 
2. | | | 
3. | | | 
4. | | | 
5. | | | 
6. | | | 

Walkers raising a minimum of $40 will receive a “Keep Memories Alive” T-shirt, $50 at the door.

CONTACT & PAYMENT INFORMATION

Please Complete Contact and Payment Information
Name of Sponsor ____________________________________________________________
Contact Person ____________________________________________________________
Address _________________________________________________________________
City __________________ State ______ Zip ______________________
Telephone ____________ Email ________________

___Check to follow  ____ Credit Card (please visit fauf.fau.edu/memories) or scan QR Code.

• Checks are made payable to FAU Foundation, Inc. Please write “NRS-008-Keep Memories Alive” on the memo line.

• Mailing address: Louis and Anne Green Memory and Wellness Center, 777 Glades Rd., Bldg., AZ-79, Boca Raton, FL 33431-0991

• Contact Lisa LaFrance at 561-297-4066 or llafrance@health.fau.edu for additional information.