12th Annual “Keep Memories Alive” Walk
Sunday, November 5, 2017 at 9 a.m. in the Town Center at Boca Raton

To Benefit the Louis and Anne Green Memory and Wellness Center
of the Christine E. Lynn College of Nursing at Florida Atlantic University

SPONSORSHIP AGREEMENT

Company Name/Individual Name ____________________________________________
Mailing Address: ________________________________________________________
City __________________________ State ___________ Zip ________________
Phone: ______________________ Fax: ________________________________
E-mail address: ________________________________________________________
Contact Name: ____________________ Phone: ______________________________

Sponsor Name for promotion: _____________________________________________
(How you want your name to read when Sponsor Name is included in Keep Memories Alive Walk press releases, newspaper advertising, event signage, posters, brochures, T-shirts and Donor Wall plaques at the Memory and Wellness Center – according to sponsor level benefits.)

Printing deadline for Sponsor publicity is September 18, 2017.

SPONSORSHIP OPPORTUNITIES

☐ PRESENTING SPONSOR - $100,000

Benefits:
• Engraved plaque on the Donor Tribute Wall located at the Louis and Anne Green Memory and Wellness Center.

• Name listed as Presenting Sponsor in all press releases, newspaper advertising, event posters, event sponsor board and T-shirts.

• Name prominently placed on signage displayed during the event at the Town Center at Boca Raton and FAU campus locations.

• Twenty tickets to the Sponsor Appreciation Party on October 12th at The Cove in Deerfield Beach, FL.

• Complimentary table at the Keep Memories Alive Walk for display of marketing materials.

☐ DOUBLE DIAMOND SPONSOR - $50,000

Benefits:
• Engraved plaque on the Donor Tribute Wall located at the Louis and Anne Green Memory and Wellness Center.

• Name listed as Double Diamond Sponsor in all press releases, newspaper advertising, event posters, event sponsor board and T-shirts.

• Name prominently placed on signage displayed during the event at the Town Center at Boca Raton and FAU campus locations.

• Fifteen tickets to the Sponsor Appreciation Party on October 12th at The Cove in Deerfield Beach, FL.

• Complimentary table at the Keep Memories Alive Walk for display of marketing materials.
☐ DIAMOND SPONSOR - $25,000

Benefits:
- Engraved plaque on the Donor Tribute Wall located at the Louis and Anne Green Memory and Wellness Center.
- Name listed as Diamond Sponsor in all press releases, newspaper advertising, event posters, event sponsor board and T-shirts.
- Name prominently placed on signage displayed during the event at the Town Center at Boca Raton and FAU campus locations.
- Twelve tickets to the Sponsor Appreciation Party on October 12th at The Cove in Deerfield Beach, FL.
- Complimentary table at the Keep Memories Alive Walk for display of marketing materials.

☐ RUBY SPONSOR - $20,000

Benefits:
- Engraved plaque on the Donor Tribute Wall located at the Louis and Anne Green Memory and Wellness Center.
- Name listed as Ruby Sponsor in all press releases, newspaper advertising, event posters, event sponsor board and T-shirts.
- Name prominently placed on signage displayed during the event at the Town Center at Boca Raton and FAU campus locations.
- Ten tickets to the Sponsor Appreciation Party on October 12th at The Cove in Deerfield Beach, FL.
- Complimentary table at the Keep Memories Alive Walk for display of marketing materials.

☐ EMERALD SPONSOR - $15,000

Benefits:
- Engraved plaque on the Donor Tribute Wall located at the Louis and Anne Green Memory and Wellness Center.
- Name listed as Emerald Sponsor in all press releases, newspaper advertising, event posters, event sponsor board and T-shirts.
- Name prominently placed on signage displayed during the event at the Town Center at Boca Raton and FAU campus locations.
- Eight tickets to the Sponsor Appreciation Party on October 12th at The Cove in Deerfield Beach, FL.
- Complimentary table at the Keep Memories Alive Walk for display of marketing materials.

☐ PLATINUM SPONSOR -- $10,000

Benefits:
- Engraved plaque on the Donor Tribute Wall located at the Louis and Anne Green Memory and Wellness Center.
- Name listed as Platinum Sponsor in all press releases, newspaper advertising, event posters, event sponsor board and T-shirts.
- Name prominently placed on signage displayed during the event at the Town Center at Boca Raton and FAU campus locations.
- Six tickets to the Sponsor Appreciation Party on October 12th at The Cove in Deerfield Beach, FL.
- Complimentary table at the Keep Memories Alive Walk for display of marketing materials.
GOLD SPONSOR -- $5,000

Benefits:
• Engraved plaque on the Donor Tribute Wall located at the Louis and Anne Green Memory and Wellness Center.
• Name listed as Gold Sponsor in all press releases, newspaper advertising, event posters, event sponsor board and T-shirts.
• Name prominently placed on signage displayed during the event at the Town Center at Boca Raton and FAU campus locations.
• Four tickets to the Sponsor Appreciation Party on October 12th at The Cove in Deerfield Beach, FL.
• Complimentary table at the Keep Memories Alive Walk for display of marketing materials.

SILVER SPONSOR - $2,500

Benefits:
• Engraved plaque on the Donor Tribute Wall located at the Louis and Anne Green Memory and Wellness Center.
• Name listed as Silver Sponsor in all press releases, newspaper advertising, event posters, event sponsor board and T-shirts.
• Name prominently placed on signage displayed during the event at the Town Center at Boca Raton and FAU campus locations.
• Two tickets to the Sponsor Appreciation Party on October 12th at The Cove in Deerfield Beach, FL.
• Complimentary table at the Keep Memories Alive Walk for display of marketing materials.

BRONZE SPONSOR - $1,000

Benefits:
• Name engraved on Donor Tribute Wall located at the Louis and Anne Green Memory and Wellness Center.
• Name listed as Bronze Sponsor in all press releases, newspaper advertising, event posters, event sponsor board and T-shirts.
• Name prominently placed on signage displayed during the event at the Town Center at Boca Raton and FAU campus locations.
• Two tickets to the Sponsor Appreciation Party on October 12th at The Cove in Deerfield Beach, FL.
• Complimentary table at the Keep Memories Alive Walk for display of marketing materials.

FRIEND - $500

Benefits:
• Name listed as a Friend on the Keep Memories Alive Walk Sponsor Board.
• One ticket to the Sponsor Appreciation Party on October 12th at The Cove in Deerfield Beach, FL.
• Complimentary table at the Keep Memories Alive Walk for display of marketing materials.

NON-SPONSOR CONTRIBUTION
• We are unable to be a Keep Memories Alive Walk sponsor at this time, but would like to support the important work of the Louis and Anne Green Memory and Wellness Center.

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Printing deadline for Sponsor publicity is September 18, 2017.
Check enclosed for $____________.
Make check payable to: FAU Foundation, Inc. (Please write “Keep Memories Alive” on the memo line.)

To charge your donation: Please Circle:  MC   AMEX   Visa
Credit Card # ____________________________ Expiration Date: _____________
Name as appears on card: ___________________ Phone Number______________
Signature: ________________________________

Please submit this entire form with your payment to:
Louis and Anne Green Memory and Wellness Center
777 Glades Rd, Bldg. AZ-79
Boca Raton, FL  33431-0991
Attn:  Caring Hearts Auxiliary Office
Phone:  561-297-4066    Fax:  561-297-0505

THANK YOU FOR YOUR GENEROUS SUPPORT!