‘Keep Memories Alive – 10 Years of Memories’ to Benefit FAU’s Louis and Anne Green Memory and Wellness Center

BOCA RATON, Fla. (August 26, 2015) – Florida Atlantic University’s Caring Hearts Auxiliary of the Louis and Anne Green Memory and Wellness Center within the Christine E. Lynn College of Nursing will host the 10th annual “Keep Memories Alive — 10 Years of Memories” Walk Affair on Sunday, Nov. 1 at 9 a.m. at the Town Center at Boca Raton, 6000 Glades Road, Boca Raton. The event will begin at the East entrance of Town Center, to the right of Saks Fifth Avenue by Venetian Nail Spa.

Funds are raised by the Caring Hearts Auxiliary and support the Center’s state-of-the-art, evidence-based programs and services vital to patients and families living with memory disorders.

“We are deeply appreciative of the Caring Hearts Auxiliary and know that every dollar raised is directly making an impact,” said Maria Ordóñez, DNP, director of the Louis and Anne Green Memory and Wellness Center.

Last year, 80 percent of the caregiver programs were funded by the walk proceeds. In addition, 50 families are awarded scholarships from the resources raised by the walk each year.

“Over the past nine years, we have raised more than $1.5 million for our walk generated by our unbelievable sponsors and walkers,” said Terry Fedele, president of Caring Hearts and co-chair of the walk with Morgan Green and Debbie Lindstrom, board members. “In our landmark 10th year, we are incorporating the faces of those affected by memory related disorders. Participants can honor their loved ones on walker signs and our memory wall which will proudly be displayed during the event. In addition, walkers will be encouraged to take their walk to a new level and participate in various exercise stations throughout their walk. We are pleased to have companies such as Pure Barre and Orange Theory participating.”

The Keep Memories Alive Walk Committee is proud to once again announce Bobby Campbell as presenting sponsor. Mr. Campbell is chairman and chief executive officer of BBC International, a full-service footwear company specializing in design, development and sourcing to retailers and distributors worldwide. Additional key sponsors who have been vital to the
walk’s success for many years include: Christine E. Lynn, honorary ambassador and Elaine J. Wold, honorary chair. Boca Raton Magazine continues to be the walk’s official media sponsor.

Betty and Bill Scaggs will serve as the honorary family of the walk. The Scaggs’ family has been impacted directly by the Center and they will share their story at the event.

“Nothing prepares you for being a caregiver for a loved one with Alzheimer’s disease. It can be heartbreaking and isolating,” said Bill Scaggs. “With the Center’s Caregiver Support Program, I was able to gain the valuable support that I needed. They gave me tools to help my beloved wife and to take care of myself.”

The Memory and Wellness Center is located on FAU’s Boca Raton campus and is part of FAU’s Christine E. Lynn College of Nursing. The Center averages 10,000 visits per year and offers a wide range of services and programs to individuals with mild to moderate memory disorders, including Alzheimer’s disease and related dementia.

Event participants are encouraged to walk in teams or as individuals. Walkers who raise and submit a minimum of $40 before the event or $50 on the day of the event will receive the Keep Memories Alive Walk T-shirt while supplies last. For more information on how to register, call 561-297-4066 or e-mail nurchearts@fau.edu. To register online, visit https://fauf.fau.edu/memories. The Center may be found on Facebook by searching for “Louis and Anne Green Memory and Wellness Center at FAU.”

-FAU-

About Florida Atlantic University:
Florida Atlantic University, established in 1961, officially opened its doors in 1964 as the fifth public university in Florida. Today, the University, with an annual economic impact of $6.3 billion, serves more than 30,000 undergraduate and graduate students at sites throughout its six-county service region in southeast Florida. FAU’s world-class teaching and research faculty serves students through 10 colleges: the Dorothy F. Schmidt College of Arts and Letters, the College of Business, the College for Design and Social Inquiry, the College of Education, the College of Engineering and Computer Science, the Graduate College, the Harriet L. Wilkes Honors College, the Charles E. Schmidt College of Medicine, the Christine E. Lynn College of Nursing and the Charles E. Schmidt College of Science. FAU is ranked as a High Research Activity institution by the Carnegie Foundation for the Advancement of Teaching. The University is placing special focus on the rapid development of critical areas that form the basis of its strategic plan: Healthy aging, biotech, coastal and marine issues, neuroscience, regenerative medicine, informatics, lifespan and the environment. These areas provide opportunities for faculty and students to build upon FAU’s existing strengths in research and scholarship. For more information, visit www.fau.edu.